## **Strategic Planning Initiatives for FY23**

## (Funding addresses Strategic Planning Action Items)

| Division         | \$\$ (In<br>thousands) | Brief Description                                 | 3 -<br>Student<br>Advising | 8 - Tech<br>Updates | 9 - Student<br>Recruitment | 10 -<br>Marketing | 12 -<br>Fac/Staff<br>Prof. Dev. |
|------------------|------------------------|---|----------------------------|---------------------|----------------------------|-------------------|---------------------------------|
| Academic Affairs | 300+                   | Staffing of University Advisors                   | 300+                       |                     |                            |                   |                                 |
| Academic Affairs | 140+                   | Advising software (EAA initiative)                | 140+                       | 140+                |                            |                   |                                 |
| Academic Affairs | 270+                   | Enhance recruiting efforts for new students       |                            |                     | 140+                       | 130+              |                                 |
| Reg Dev & Eng.   | 30+                    | Science (Challenger) Center Coordinator           |                            |                     |                            | 30+               |                                 |
| Admin. & Finance | 200+                   | Software Solutions for Less Paper Docs & Fin. Aid |                            | 40+                 | 160+                       |                   |                                 |
| Admin. & Finance | 25+                    | Purchase Professional Dev. Training for campus    |                            |                     |                            |                   | 25+                             |
| Total            | 1,000+                 |   | 440+                       | 180+                | 310+                       | 160+              | 25+                             |