

Strategic Communication
2022-2023 Undergraduate Catalog

Semester 1 - Fall				
	Credits	Major	Other	GEP
CMST 102 Intro to Strat. Comm. Leadership or CMST 122 Intro to Public Comm.	3	X		
ENGL 101 – First-Year Composition	3			CS1
IDIS 150 – First-Year FSU Colloquia	3			E
MATH 104 – Problem Solving	3			CS3
ORIE 101 – Intro. to Higher Education	1		X	
Semester Total	13			

Semester 2 - Spring				
	Credit	Major	Other	GEP
ART 207 or COSC 100 (Tech Fluency)	3	TF		
GEP Fine & Performing Arts	3			A
GEP Humanities	3			B
GEP Natural Science	4			C
CMST 225 Found. of Strat. Messaging	3	X		
Semester Total	16			

Semester 3 - Fall				
*Fall Only	Credits	Major	Other	GEP
CMST 350*- Intercultural Comm. (GEP Identity & Difference)	3	X		F
CMST Track Course (1 of 5)	3	X		
GEP Natural Science	4			C
GEP Social Science	3			D
GEP Humanities	3			B
Semester Total	16			

Semester 4 - Spring				
*Spring Only	Credits	Major	Other	GEP
CMST 310* Civic Comm.	3	X		
CMST 312* Digital Ident. & Community	3	X		
CMST 322* - Presentational Comm.	3	X		
CMST Track Elective (2 of 5)	3	X		
GEP Social Science	3			D
Semester Total	15			

Semester 5 - Fall				
*Fall Only	Credits	Major	Other	GEP
CMST 325 Public Relations Principles	3	X		
ENGL 3xx – Advanced Writing	3			CS2
CMST Track Course (3 of 5)	3	X		
General Elective or minor class	3		X	
General Elective	3		X	
Semester Total	15			

Semester 6 - Spring				
	Credits	Major	Other	GEP
GEP FSU Colloquia II (or extra MOE)	3			F
CMST 345 Conflict Management	3	X		
CMST Track Course (4 of 5)	3	X		
General Elective or minor class	3		X	
General Elective or minor class	3		X	
Semester Total	15			

Semester 7 - Fall				
*Fall Only	Credits	Major	Other	GEP
General Elective	3		X	
CMST 485* - Rights & Responsibilities	3	X		
CMST Track Course (5 of 5)	3	X		
General Elective or minor class	3		X	
General Elective or minor class	3		X	
Semester Total	15			

Semester 8 - Spring				
	Credits	Major	Other	GEP
General Elective	3		X	
CMST Elective Option (1 of 1)	3	X		
General Elective	3		X	
General Elective or minor class	3		X	
General Elective	3		X	
Semester Total	15			

Updated by/date:

Dr. Elesha L. Ruminski, 11/9/2023

Total Credits: 120