

Strategic Communication Minor

2024-2025 Undergraduate Catalog

Required Courses			
✓	Course Code & Name	Credits	Semester
	Complete at least 1 of the following: <ul style="list-style-type: none"> ○ STCO102 - Introduction to Strategic Communication Leadership (3) ○ STCO112 - Honors: Introduction to Strategic Communication Leadership (3) ○ STCO122 - Introduction to Public Communication (3) 	3	
	STCO 225 – Foundations of Strategic Messaging	3	
Elective Courses			
Total Credits		21	

Elective options:

- Earn at least 15 credits from the following:
 - [STCO215](#) - Collaboration and Team Communication (3)
 - [STCO300](#) - Communication and Relationships (3)
 - [STCO302](#) - Argumentation and Advocacy (3)
 - [STCO310](#) - Civic Communication (3)
 - [CMST312](#) - Digital Identity and Community (3)
 - [STCO322](#) - Presentational Communication (3)
 - [STCO335](#) - Organizational Communication (3)
 - [STCO345](#) - Conflict Management (3)
 - [STCO350](#) - Intercultural Communication (3)
 - [STCO365](#) - Environmental Communication (3)
 - [STCO422](#) - Seminar in Rhetorical Criticism (3)
 - [STCO425](#) - Public Relations Strategies (3)
 - [STCO485](#) - Rights and Responsibilities of Communication (3)
 - [LEAD101](#) - Introduction to Leadership Studies (3)
 - [LEAD301](#) - Organizational Leadership (3)
 - [LEAD401](#) - Citizen Leadership (3)