

Strategic Communication (STCO)

2024-2025 Undergraduate Catalog

Semester 1 - Fall				
	Credits	Major	Other	GEP
STCO 102 Intro to Strat. Comm. Leadership or STCO 122 Intro to Public Comm.	3	X		
ENGL 101 First-Year Composition	3			CS1
IDIS 150 First-Year FSU Colloquia	3			E
MATH 104 Problem Solving	3			CS3
ORIE 101 Intro. to Higher Education	1		X	
Semester Total	13			

Semester 2 - Spring				
	Credit	Major	Other	GEP
*Recommended choice				
Tech Fluency choice (EMME 205*)	3	TF		
GEP Fine & Performing Arts	3			A
GEP Humanities	3			B
GEP Natural Science	4			C
STCO 225 Found. of Strat. Messaging	3	X		
Semester Total	16			

Semester 3 - Fall				
	Credits	Major	Other	GEP
STCO 350*- Intercultural Comm. (GEP Identity & Difference)	3	X		F
STCO Track Course (1 of 5)	3	X		
GEP Natural Science	4			C
GEP Social Science	3			D
GEP Humanities	3			B
Semester Total	16			

Semester 4 - Spring				
	Credits	Major	Other	GEP
STCO 310* Civic Comm.	3	X		
STCO 312* Digital Ident. & Community	3	X		
STCO 322* - Presentational Comm.	3	X		
STCO Track Course (2 of 5)	3	X		
GEP Social Science	3			D
Semester Total	15			

Semester 5 - Fall				
	Credits	Major	Other	GEP
STCO 325 Public Relations Principles	3	X		
ENGL 3xx Advanced Writing	3			CS2
STCO Track Course (3 of 5)	3	X		
General Elective or minor class	3		X	
General Elective	3		X	
Semester Total	15			

Semester 6 - Spring				
	Credits	Major	Other	GEP
GEP FSU Colloquia II (or extra MOE)	3			E
STCO 345 Conflict Management	3	X		
STCO Track Course (4 of 5)	3	X		
General Elective or minor class	3		X	
General Elective or minor class	3		X	
Semester Total	15			

Semester 7 - Fall				
	Credits	Major	Other	GEP
General Elective	3		X	
STCO 485 Rights & Responsibilities	3	X		
STCO Track Course (5 of 5)	3	X		
General Elective or minor class	3		X	
General Elective or minor class	3		X	
Semester Total	15			

Semester 8 - Spring				
	Credits	Major	Other	GEP
General Elective	3		X	
STCO Elective Option (1 of 1)	3	X		
General Elective	3		X	
General Elective or minor class	3		X	
General Elective	3		X	
Semester Total	15			