

Articulation Agreement Template is provided by the Maryland Higher Education Commission (MHEC) and is a resource for institutions. This template is not legal advice. Institutions should consult their own legal counsel regarding articulation agreements and other agreements, contracts, or institutional policies. Please provide a copy of all institutional articulation agreements to MHEC.

A.A. in Communication Studies/B.S. in Strategic Communication Agreement

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**ACADEMIC PROGRAM ARTICULATION AGREEMENT BETWEEN
POTOMAC STATE COLLEGE OF WEST VIRGINIA UNIVERSITY
AND
FROSTBURG STATE UNIVERSITY REGARDING TRANSFER FROM
ASSOCIATE OF ARTS IN COMMUNICATION STUDIES TO BACHELOR OF
SCIENCE IN STRATEGIC COMMUNICATION**

This Academic Program Articulation Agreement (“Agreement”) is entered into by and between Potomac State College of West Virginia University (the “Sending Institution”) and Frostburg State University (the “Receiving Institution”) (collectively, the “Institutions”) to facilitate the transfer of academic credits from Associate of Arts in Communication Studies, CIP code 240101 at Potomac State College for the completion of a Bachelor of Science in Strategic Communication, HEGIS 150601 and CIP code 090100 at Frostburg State University (the “Program(s)”).

A. Qualifying Students

This Agreement pertains to the transfer of “Qualifying Students”, *i.e.*, those students who:

1. Have successfully completed the program at the Sending Institution;
2. Are enrolled in the Sending Institution, in good standing; and
3. Are accepted for admission to the Receiving Institution

B. Responsibilities of the Institutions

The Institutions agree to implement the transfer of Qualifying Students in accordance with applicable law and the following requirements and protocols:

1. A Qualifying Student may transfer from the Transferring Institution into the Receiving Institution for the completion of the Program.
2. Courses that the Receiving School will accept credits for towards completion of the Program include:

Sending Institution Course			Receiving Institution Comparable Course			
Course Number	Course Name	Credits	Course Number	Course Name	Credits	Applied to*
COMM 104	Public Communication	3.0	STCO 122	Introduction to Public Communication	3.0	Major
COMM 306	Communication in Organizations/Institutions	3.0	STCO 335	Organizational Communication	3.0	Major

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CS 101	Introduction to Computer Applications	3.0	COSC 100	Introduction to Computer Science	4.0	GEP Group E and Tech Fluency
ENGL 101	Introduction to Composition and Rhetoric	3.0	ENGL 101	First-Year Composition	3.0	GEP Core
ENGL 102	Composition, Rhetoric, and Research	3.0	ENGL 195	Lower-level elective	3.0	General elective
STAT 111	Understanding Statistics	3.0	MATH 109	Elements of Applied Probability and Statistics	3.0	GEP Core
STAT 211	Elementary Statistical Inference	3.0	MATH 109	Elements of Applied Probability and Statistics	3.0	GEP Core
SPAN 101/102	Elementary Spanish I and 2	6.0	SPAN 101 and 102	Basic Elements of Spanish I AND Basic Elements of Spanish II	6.0	GEP Humanities and GEP Colloquia
SPAN 203/204	Intermediate Spanish I and 2	6.0	SPAN 211 and 212	Spanish Grammar, Composition and Conversation I AND Spanish Grammar, Composition and Conversation II	6.0	General electives
WVUE 191	First Year Seminar	1.0	ORIE 101	Introduction to Higher Education	1.0	General elective

3. [Insert any additional pertinent provisions regarding the transfer of credits, e.g., residency requirements at the Receiving Institution.]
4. The Receiving Institution shall designate, and shall provide to the Sending Institution, the contact information for a staff person at the Receiving Institution who is responsible for the oversight of the transfer of Qualifying Students. The Sending Institution shall designate, and shall provide to the Receiving Institution, the contact information for a staff person at the Sending Institution who is responsible for the oversight of the transfer of Qualifying Students.

	Sending Institution	Receiving Institution
Name of staff person responsible for oversight	Vicki Huffman, PhD	Dr. Linda Steele
Title of staff person	Associate Dean of Academic Affairs	Transfer and Articulation Coordinator
Email address	vicki.huffman@mail.wvu.edu	lsteel@frostburg.edu

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Telephone Number	304-788-6971	301-687-4137
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Should the staff person or position change, the institution will promptly provide new contact information to the partner institution and inform the Maryland Higher Education Commission of the change.

Additional contact information:

[Role & Responsibilities of persons listed here]	Sending Institution	Receiving Institution
Name of person	Cassandra Pritts	Dr. Elesha Ruminski
Title of person	LA Division Chair	Chair of Communication
Email address	Cassandra.Pritts@mail.wvu.edu	elruminski@frostburg.edu
Telephone Number	304-788-7082	301-687-4480

5. If the Qualifying Student is using federal Title 38 VA Education Benefits (GI Bill® Education Benefits), the Institutions shall adhere to all applicable U.S. Department of Veterans Affairs' regulations, including the regulations governing the awarding prior credit, as regulated under Title 38, Code of Federal Regulations, Sections 21.4253(d)(3) and 21.4254(c)(4).
6. Each Institution shall adhere to all applicable transfer requirements set forth in the Annotated Code of Maryland and the Code of Maryland Regulations.
7. Each Institution shall advise students regarding transfer opportunities under this Agreement, and shall advise students of financial aid opportunities and implications associated with the transfer.
8. Should either Institution make changes to program requirements, the institution will inform the partner institution immediately. The articulation agreement should be updated to reflect the changes and forwarded to the Maryland Higher Education Commission.

C. Term and Termination

1. This agreement shall be effective on the date that it is signed by the appropriate and authorized representatives of each Institution.
2. Either Institution may, at its sole discretion, terminate this Agreement upon delivering 90 days written notice to the other Institution and the Maryland Higher Education Commission.

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3. Both Institutions agree to meet once every year to review the terms of this agreement.

D. Amendment

1. This Agreement constitutes the entire understanding and agreement of the Institutions with respect to their rights and obligations in carrying out the terms of the Agreement, and supersedes any prior or contemporaneous agreements or understandings.
2. This Agreement may be modified only by written amendment executed by both Institutions.

E. Governing Law

This Agreement shall be governed by, and construed in accordance with, the laws of the State of Maryland.

F. Counterparts

This Agreement may be executed in counterparts, each of which shall be deemed to be an original, but all of which, taken together, shall constitute one and the same agreement.

G. Notice of Agreement

1. The Institutions agree to provide a copy of this Agreement, with any amendments, to the Maryland Higher Education Commission.
2. The Institutions agree to provide copies of this Agreement to all relevant individuals and departments of the Institutions, including but not limited to students, academic department chairs participating in the transfer, offices of the president, registrar's offices, and financial aid offices.

H. No Third-Party Beneficiaries

There are no third-party beneficiaries to this Agreement.

I. Representations and Warranties of the Parties

Both Institutions represent and warrant that the following shall be true and correct as of the Effective Date of this Agreement, and shall continue to be true and correct during the term of this Agreement:

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1. The Institutions are and shall remain in compliance with all applicable federal, state, and local statutes, laws, ordinances, and regulations relating to this Agreement, as amended from time to time.
2. Each Institution has taken all action necessary for the approval and execution of this Agreement.

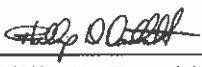
IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives.

West Virginia University - Potomac State
College


Frostburg State University

By: 
Paul Kreider, D.M.A.
Interim Campus President

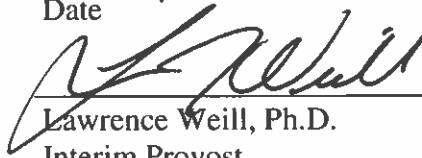
7-30-2024
Date


Phillip D. Douthitt, M.B.A.
Dean of Academic Affairs

7-30-2024
Date

By: 
Ronald Nowaczyk, Ph.D.
President

12/10/24
Date


Lawrence Weill, Ph.D.
Interim Provost

12/2/24
Date

Community College Transfer Guide



TRANSFER GUIDE	A.A. in Communication Studies	B.S. in Strategic Communication
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This transfer guide is intended for students pursuing an Associate of Arts in Communication Studies from Potomac State College of West Virginia University. It demonstrates how a student can meet both requirements for the associates degree and prepare for a seamless transfer to Frostburg State University's B.S. in Strategic Communication.

Career Pathway:

As a Strategic Communication graduate, you can obtain a fulfilling and successful career in private, government and non-profit sectors. Traditional careers that benefit from your skillset include public relations director/marketing manager/social media specialist, corporate trainer, nonprofit leader/fundraising specialist, communication/political strategist, grant writer, professor or attorney.

Frostburg Notes:

Frostburg State University accepts up to 70 credits from community college.

FSU only offers foreign language options in French and Spanish.

Only courses in which you earn a grade of C or better may count toward major requirements.

Frostburg State University is an Equal Opportunity Institution. Admission shall be determined without regard to race, color, religion, sex, national origin, age, status as a veteran, or disability.

FSU is committed to making all of its programs, services and activities accessible to persons with disabilities. To request accommodation through the ADA Compliance Office, call 301-687-3035 or use a Voice Relay Operator at 1-800-735-2258. Frostburg State University is a smoke-free campus.

YEAR 1 - COMMUNITY COLLEGE					
FALL	Frostburg Equivalent	CREDITS	SPRING	Frostburg Equivalent	CREDITS
COMM 104 Public Communication	STCO 122	3	ENGL 101 Intro to Composition	ENGL 101	3
CS 101 Intro to Computer Applications	COSC 100	4	STAT 111 or STAT 211	MATH 109	3
WVUE 191 First-Year Seminar	ORIE 101	1	Foreign Language 102	SPAN 102	3
Foreign Language 101	SPAN 101	3	GEF Elective: Society & Connections		3
Elective		3	GEF Elective: The Arts & Creativity		3
TOTAL CREDITS		14	TOTAL CREDITS		15
YEAR 2 - COMMUNITY COLLEGE					
FALL	Frostburg Equivalent	CREDITS	SPRING	Frostburg Equivalent	CREDITS
ENGL 102 Composition, Rhetoric & Research	ENGL 195	3	COMM 306 Communication in Organizations	STCO 335	3
GEF Elective: Global Studies & Diversity		3	GEF Elective: Focus Course 2		3
GEF Elective: Science & Technology		3	Foreign Language 204	SPAN 212	3
Foreign Language 203	SPAN 211	3	Elective		3
Elective		3	Elective		3
TOTAL CREDITS		15	TOTAL CREDITS		15
YEAR 3 - FROSTBURG STATE UNIVERSITY					
FALL	CREDITS		SPRING	CREDITS	
ENGL 3xx - Advanced Writing	3		GEP Social Science	3	
STCO 322 Presentational Communication	3		STCO Track Course (2 of 5)	3	
GEP Natural Science	4		STCO 310 Civic Communication	3	
STCO 225 Foundations of Strategic Messaging	3		General Elective	3	
STCO Track Course (1 of 5)	3		STCO 312 Digital Identity and Community	3	
TOTAL CREDITS		16	TOTAL CREDITS		15
YEAR 4 - FROSTBURG STATE UNIVERSITY					
FALL	CREDITS		SPRING	CREDITS	
STCO 350 - Intercultural Communication	3		Required elective from approved list	3	
STCO 485 - Issues & Responsibilities	3		STCO Track Course (5 of 5)	3	
STCO Track Course (3 of 5)	3		GEP Humanities	3	
STCO Track Course (4 of 5)	3		Elective	3	
STCO 325 Public Relations Principles	3		STCO 345 Conflict Management	3	
TOTAL CREDITS		15	TOTAL CREDITS		15